



BEAUMONT CHAMBER OF COMMERCE

726 Beaumont Ave ~ Beaumont CA 92223 ~ (951) 845-9541

TIPS FOR HOSTING A CHAMBER MIXER

Hosting a Mixer can bring terrific exposure to your business, and create a fantastic networking opportunity. This is a great method to let people know where your business is located, and exactly what type of service and/or product you provide.

The following is a checklist for you to help ensure a successful Mixer. As host, it is your decision as to the type of entertainment and refreshment you wish to provide at your Mixer. Entertainment and refreshments can be as simple or elaborate as you like, or as your budget allows. The Chamber has a specific agenda for Mixers and we request that you communicate any ideas you have prior to making commitments. We are here to help you make this event a success and we look forward to working with you.

- 1) Scheduling dates: Mixers are normally scheduled for Thursday evenings from 5:30 to 7:00 pm. Special dates and times are available under some circumstances. Early reservations are recommended to avoid schedule overlaps with other Chamber and community events.
- 2) Location: Sufficient space to accommodate at least 25-50 people is required.
- 3) Promotion: Your business will be mentioned at all Chamber events and meetings prior to your scheduled event. The Chamber will also promote your mixer in the following ways: our monthly newsletter, website calendar of events, LED sign, and press releases to local newspapers.
- 4) Invite your friends, family and current customers! Don't forget to include your biggest fans!
- 5) Door prizes: The Chamber will provide 3 door prizes for the mixer, and we ask that your business also donate 3 door prizes. Occasionally more items are donated at the event.
- 6) The Chamber invites the Miss Beaumont/Cherry Festival Royal Court to attend Mixers and sell raffle and 50/50 tickets. The winner of the 50/50 drawing receives half of the proceeds of the sale of those tickets, and the other half goes to fund Chamber events.
- 7) Photos of your event are provided to local newspapers and included in the Chamber's monthly newsletter. They are also available on our website.